

ABOUT THE IAPP – A BRIEF OVERVIEW

Established in 2000, the International Association of Privacy Professionals (IAPP) is a not-for-profit, policy-neutral, professional association with a mission to define, support and improve the privacy profession globally. Based in Portsmouth, New Hampshire and Brussels, Belgium, the IAPP currently has additional staff in over a dozen other countries and more than 50,000+ individual members in 100+ countries around the world. It provides privacy and data protection training, certification, publications, research, events and networking opportunities for its members.



A NOT-FOR-PROFIT ENTITY:

Under U.S. law, not-for-profit entities do not have owners or shareholders. To be economically viable, not-for-profit entities still need to **maintain profitability** or find alternative means of financing, but in the absence of owners they do not distribute their earnings, instead using them to **generate organic growth**. The IAPP has indeed been profitable and continues to grow robustly in terms of membership, products, services and number of employees.



A NON-POLICY PROFESSIONAL ASSOCIATION:

The IAPP does not advocate or lobby for any policy position on issues related to privacy. As a professional association, the IAPP has members from all paths of the privacy ecosystem throughout the world. From nimble start-ups to the largest companies. From government agencies to Non-Governmental Organizations (NGOs). From privacy supervisory authorities to ad-tech innovators.

The IAPP views and conducts itself as a **“big tent” for privacy discussions**, allowing different voices to be heard without staking a policy claim. It stages sessions at conferences and provides publication opportunities for proponents of widely varying views. But it does not itself take a policy position beyond its mission to define, support and improve the privacy profession globally.



MEMBERSHIP:

Established in 2000 to serve a small but budding privacy profession, the IAPP grew to 10,000 members in 2012 and more than 50,000 in 2019. In 2017 and 2018, the IAPP experienced 45% year-on-year membership growth, fueled by the implementation of the General Data Protection Regulation (GDPR) and the rise of data privacy to the top of the policy agenda worldwide. For their annual membership fee, **IAPP members obtain unlimited access to resources, publications and research, as well as price discounts for additional products such as conferences and training.**



CERTIFICATION:

The IAPP has developed and launched the **only globally recognized ANSI/ISO accredited credentialing programs in information privacy**. The CIPM, CIPP/E, CIPP/US and CIPT credentials are recognized for meeting the ANSI gold standard that allows anyone to certify once and be accepted everywhere. Tens of thousands of privacy pros have taken advantage of these programs, all over the world.



CONFERENCES:

Each year, the IAPP runs conferences all over the world. The main conference is the annual IAPP Global Privacy Summit in Washington, DC, which draws about 5,000 participants. The IAPP's Europe Data Protection Congress is the largest data protection conference of the year in Europe with more than 2,000 delegates. The IAPP also runs annual events in the U.K., Germany, France, Netherlands (IAPP Data Protection Intensives), Canada (IAPP Canada Privacy Symposium), Singapore (IAPP Asia Privacy Forum), Australia (IAPP ANZ Summit) and technology focused event in the western U.S. (IAPP Privacy. Security. Risk.).



TRAINING:

The IAPP offers **a range of privacy training options**. These include in-person, online and live online certification training for privacy professionals. These training programs help provide the deeper education needed for people in decision-making privacy positions.



NETWORKING:

The IAPP enables local KnowledgeNet Chapters-- which are volunteer-led, local professional groups -- in **more than 150 locations in 50 countries around the world**. The KnowledgeNet Chapter meetings provide local networking, socializing and continuing education opportunities for thousands of privacy professionals.



ADDITIONAL INITIATIVES:

The IAPP Privacy Pathways: This program serves as an introduction to the privacy profession by catalyzing, promoting and building relationships with privacy academic programs. We work with leading graduate programs in law, computer science and business by offering students enrolled in privacy courses the ability to tap into IAPP resources such as our online content, certification exams, and externship and internship opportunities.

Sections: To help privacy pros network, connect and advance specific areas of data protection, the IAPP offers three, officially-recognized communities around common interests. Each section provides a forum for discussion, collaboration and sharing of best practices, including access to specialized content:

- **Women Leading Privacy Section**
- **Privacy Engineering Section**
- **Privacy Bar Section**

Privacy Law Specialist Designation: The IAPP is accredited by the American Bar Association (ABA) to certify lawyers in the specialty area of Privacy Law. This means that U.S. attorneys who meet the IAPP's requirements are permitted under the professional responsibility rules of more than 25 states to advertise their specialization in privacy law.

The Fellow of Information Privacy (FIP) Designation: This signifies a comprehensive knowledge of privacy laws, program management and essential data protection practices. To achieve this designation, applicants must complete two IAPP credentials in addition to having 3 years of privacy-related work experience.

IAPP Certification Programs

Trusted data protection certifications are ANSI-accredited to rigorous ISO standards

Strong management ensures adherence to global standards

- Oversight of certification functions is handled by independent Certification Advisory Board
- Scheme Committees establish scope and develop bodies of knowledge
- Exam Development Board reviews exam questions and establishes passing scores
- Certification policies and procedures conform to exacting **ISO 17024 standards**
- Annual internal audits ensure continued adherence to **ISO 17024 standards**
- Annual reapplication for accreditation requires thorough audit by **ANSI** assessors

We remain impartial through all test activities

- Firewall between training and certification maintains exam integrity; we do not “teach to the test”
- Certification decisions (passing scores, requirements, etc.) are never influenced by sales pressures or business development opportunities
- All boards represent a balance of industry interests; no single interest dominates
- All candidates for certification are treated equally and impartially
- Neutrality and impartiality are always maintained when addressing appeals and complaints

Exams are continuously measured for reliability, validity

- Job task analyses every three years ensure exams reflect actual on-the-job activities and developments within professions
- Psychometricians and exam managers conduct standard-setting meetings, perform exam “health checks” and annual updates, and formulate item retirement plans
- Beta versions of new exams are administered and analysed before official release
- New questions are tested as trial items before counting toward applicants’ scores

We ensure certified individuals merit recertification

- Continuing education credits verify professional knowledge
- Unbiased rules for suspension/revocation of credentials are strictly enforced





IAPP CERTIFICATION

Which is right for you?

No matter which certification you choose to pursue, you should know IAPP certifications are the world's most-trusted designations in information privacy. Four of IAPP's six certifications meet ANSI/ISO accreditation. With recognition of ANSI by the International Accreditation Forum (IAF), IAPP certifications are internationally accepted by governing bodies that look for the IAF stamp of approval.



Law and Regulations

- Legal
- Compliance
- Information Management
- Data Governance
- Human Resources



Operations

- Risk Management
- Privacy Operations
- Accountability
- Audits
- Privacy Analytics



Technology

- Information Technology
- Information Security
- Software Engineering
- Privacy by Design

Prove your prowess with
IAPP CERTIFICATION.



**ANSI/ISO
Accredited***

CIPP: Laws and Regulations

Launched as the first professional certification ever offered in information privacy, the **Certified Information Privacy Professional (CIPP)** has become the preeminent credential in the field. It is also the IAPP's single largest educational programme with thousands of certified professionals working in the field today.

There are four CIPP concentrations available: Asia — CIPP/A, Canada — CIPP/C, Europe — CIPP/E and U.S. Private Sector — CIPP/US

iapp.org/certify/cipp

CIPM: Operations

The CIPM is the world's first and only certification in privacy programme management. The **Certified Information Privacy Manager (CIPM)** shows you know how to make privacy work for your operation.

With a CIPM, you are a proven pro at:

- Structuring a privacy team.
- Developing and implementing a privacy programme framework.
- Knowing how to maintain the privacy programme operational life cycle.

iapp.org/certify/cipm

CIPT: Technology

The Certified Information Privacy Technologist (CIPT) is the first and only certification of its kind worldwide. It was launched to meet the growing need only tech pros can fill—securing data privacy in all stages of IT product and service life cycles.

CIPT candidates learn:

- How to handle privacy threats and violations during data collection, use and dissemination.
- How to use data and process-oriented strategies and techniques to ensure privacy in technology.
- How to employ privacy engineering objectives and Privacy by Design methodology within the systems development life cycle.
- How to handle challenges to privacy brought about by technology such as artificial intelligence (AI), location tracking and Internet of Things (IoT).

iapp.org/certify/cipt

*CIPM, CIPP/E, CIPP/US, CIPT

iapp.org

Talk to us.
iapp.org/contact

ASIA PACIFIC
asia@iapp.org
+61 2 8518 1215

EMEA
europe@iapp.org
+32 (0)2 486 41 66

NORTH AMERICA
sales@iapp.org
+1 603.427.9200

5 PRIVACY TECH SKILLS

That Will Separate You From Other Technology and Data Professionals.

Pursue the in-depth training required to join the new breed of certified information privacy technologists whose understanding of privacy-enhancing strategies, techniques and processes makes them invaluable.



PRIVACY, FOR YOU, STARTS AT THE WHITEBOARD STAGE.

You know how to innovate and build privacy-friendly products, services and systems that respect customer privacy and embed data protection measures throughout the entire product life cycle.



YOU ANSWER TECHNOLOGY AND PRIVACY QUESTIONS.

Not only are you fluent in both aspects of data protection, you also have practical, applicable knowledge to address the privacy tech challenges your company faces right now and in the future.



YOU SPOT PRIVACY RISKS IN SOFTWARE AND SYSTEMS.

You possess detailed insight and understanding necessary to employ strategies, processes and techniques to identify and minimize new and legacy risk, yet still enable prudent data use.



YOU CAN ENSURE COMPLIANCE WITH PRIVACY REGULATIONS.

You can create privacy risk models and frameworks and apply value-sensitive design principles when developing products, so they meet organizational goals for proper data use.



THE WAY YOU NEUTRALIZE THREATS ENHANCES PRIVACY.

Your actions not only recognize and prevent violations and intrusions you also apply technologies and solutions to strategically meet myriad jurisdictional regulations and legislation.



#PrivTech

Now is the time to pursue **ANSI/ISO-certified CIPT certification** with the International Association of Privacy Professionals.



Become the person your team and organization rely on for solutions that minimize the impact of breaches, regulatory penalties and lost customer trust. Visit iapp.org/cipt.



TECHNOLOGISTS WITH PRIVACY SKILLS Are In High Demand

The collection, processing and transfer of personally identifiable information is creating a widening gap between the development and implementation of technology and society's privacy. This leaves data open to hackers and corporations vulnerable to significant fines and damage to their reputation.

Technology, infosecurity and engineering professionals have primarily focused on securing the integrity, confidentiality and availability of corporate data. But today's digital world requires a new type of cybersecurity professional – one who can secure highly complex interconnected technologies, while incorporating a robust privacy program to ensure compliance with global data protection regulations. That is why professionals with the Certified Information Privacy Technologist designation are becoming even more valuable.

Technologists with privacy skills will:

- Enjoy greater opportunities for career advancement through their unique, desirable skillset.
- Elevate their industry status by holding the first globally recognized, ANSI/ISO-accredited privacy technologist certification.
- Become leaders that operations trust to identify privacy challenges and architect technical solutions, while ensuring privacy principles are in place.

“ **Recognition of the CIPT and the importance of having such a certification is shown by the value placed on people by offering them corresponding salaries.** ”

– **CHRIS HORAN**, CIPP/C, CIPP/E, CIPM, CIPT, Privacy Supervisor for the Global Privacy & Data Governance team at Enterprise Holding

Can You Be Considered a Technology Expert if You Do Not Know Privacy?

A CIPT designation is the perfect complement to other important technology certifications, such as CISSP, CIMP, CEH, CISM, CompTIA Security+, GSEC, GSLC, GSNA, GISP, GSTRT, GLEG, GCPM, MCSD, AWS, Cisco DevNet, OCJP and PCPP. It focuses on improving operational responses through employment of technological approaches, such as Privacy by Design, Privacy Engineering, and frameworks.

To become the technology leader companies are looking for, a CIPT designation is the best proof of technical skills and privacy knowledge for those already holding ISC2, ISACA, PMI, Microsoft, Cisco, CompTIA, GIAC, EC-Council, and ITIL Certifications.

Those who will benefit include data scientists, data analysts, software engineers, designers, privacy engineers, developers, system administrators, data architects, UX designers, cybersecurity professionals, and those who work in technology acquisition, risk management and compliance.

“ **Having a privacy certification is just as important as any of the technical security certifications that you get. It can absolutely set you apart.** ”

– **ALEX GROHMANN**, CIPT, CISSP, CISA and CISM, Sicher Consulting LLC and Senior Fellow with the Information Systems Security Association (ISSA) Holding



SECURING DATA NOW Requires Dual Privacy and Technology Literacy

Most technology certifications include only minimal information about privacy technology policies and implementation. As the world's leading authority on privacy, the IAPP developed the CIPT program to provide in-depth knowledge about emerging tools and technologies for this expanding field. Global experts in privacy engineering collaborated with the IAPP to create training that examines critical concepts and practices, plus a certification that grants technologists access to IAPP's vast global network, including hundreds of tools and resources to maintain and enhance their skill set.

Extend Your Knowledge and Skillset with CIPT

- Protect business information by applying critical privacy concepts and practices that impact technology.
- Use technology to design data privacy into products and services.
- Establish privacy practices for data security and control, such as minimization, limited access and encryption.
- Factor privacy into data classification and emerging technology, such as cloud computing, facial recognition and surveillance.
- Communicate and collaborate on privacy issues with management, development, marketing and legal departments.
- Understand consumer privacy expectations and best practices, while proactively addressing privacy issues with the Internet of Things.

“ **The whole idea of ‘reasonable security’ as part of a privacy program means it is now the responsibility of security teams to understand privacy.** ”

– **Dana Simberkoff**, CIPP/US, Chief Risk, Privacy and Information Security Officer at AvePoint, Inc.

DISTINGUISH YOURSELF

with IAPP Training and Certification.

Advance your career, increase your earning potential and be a hero at your workplace. A certification from the IAPP validates your knowledge in data privacy—making you a key asset wherever you work.

TOP

ways IAPP Certification can benefit you and your entire enterprise

(By the way, this might be good to share with your boss.)

- 1 IAPP Certifications are the **global industry standard** for professionals entering and working in the field of privacy.
- 2 Achieving an IAPP credential demonstrates understanding of a principles-based framework and **knowledge of information privacy**.
- 3 **You'll be recognized as part of an elite group** of knowledgeable, capable and dedicated privacy and data protection practitioners.
- 4 Holding an IAPP designation **elevates your leadership profile** among your colleagues.
- 5 An IAPP Certification is **a key benchmark among top employers** for hiring and promoting privacy professionals and opens the door to higher earning potential.
- 6 Training your team now can **reduce the risk of a data breach**. Education plays a key role in preventing privacy incidents by making privacy protection a shared objective.
- 7 Privacy training can make your enterprise more intelligent, cost-effective and aligned, which **improves compliance of your entire workplace**.
- 8 You can **apply privacy concepts and practices early** in product development and engineering efforts, **to avoid costly fixes** later.
- 9 You'll demonstrate accountability and due diligence. **If a breach happens, having privacy-trained staff demonstrates your commitment** to customers, partners, regulators and staff.
- 10 **It's convenient.** Our elite IAPP Professional Privacy Faculty can deliver on-site training. Complete course outlines are available online at iapp.org/train

TAKE THE NEXT STEP

Get further details about how to train and test for your certification.



Talk to us.
iapp.org/contact

ASIA PACIFIC
asia@iapp.org
+61 2 8518 1215

EMEA
europe@iapp.org
+32 (0)2 486 41 66

NORTH AMERICA
sales@iapp.org
+1 603.427.9200